

<https://thegoodlife.ai/>

Increase Your Employee's **Clarity, Well-Being** **and Productivity With This State-of-** **the-Art Digital Solution**

Let's face it...we're all tired of hearing about the pandemic.

Yet it has changed the world as we know it. There are repercussions we may not even be able to calculate for years to come.

Most importantly to you, the workplace has changed dramatically since 2020. And it's likely those changes are irreversible.

Chances are your organization is affected by...

☒ **Lost Productivity**

Lost productivity as a result of anxiety and depression accounts for US \$1 trillion of yearly sunk cost. – Deloitte Global

Deleted: What's better than a companion when we're anxious, worried or want to improve our lives?¶

Introducing **TheGoodLife.ai**¶

Deleted: The FIRST Personality-Based Digital Coaching Chatbot for

Deleted: Productivity,

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Absenteeism

Absenteeism due to personal issues costs companies \$56 Billion / year in the US alone. – Deloitte

Mental Health Concerns

Eighty three percent (83%) of all workers are experiencing mental health issues – most do not need therapy. – Harvard Study 2021

Commented [1]: Key levers to the problem

Commented [2]: Homing Device Bullets

The fact is that employees are enduring emotional setbacks and your company suffers in the process.

The solution?

Create More Trust and Safety in Your Work Culture

These days many employees who work from home or in a hybrid model report feeling lonely and isolated.

People need to be able to feel free to bring their whole self to work – free from distraction and concerns.

We're all most efficient when we have an outlet to...

- Discover the healthy habits of extreme self-care to feel at peak performance every day
- Embrace euphoric emotional wellbeing when tackling any task
- Create and achieve out-of-the-box goals with confidence
- Manage lethargy and depression to improve their outlook on life
- Significantly reduce stress to make better decisions with clarity

The solution is to keep your organization focused on needle-moving matters by providing easy-to-access emotional support.

The results?

Higher productivity, less absenteeism, and happier co-workers. Without the fear, embarrassment or stigma of seeking live therapy.

Introducing the Answer to A Happier, More Productive Workforce...

Finally there is a modern solution that works similar to texting with a personal life or business coach.

Meet Genii!

The first patent-pending personality-based Holistic Digital Personal Development Coach Chatbot that helps people evolve and thrive. Understanding the health of your people and your organization can help you make data-driven decisions around your investment in well-being strategy.

Empower your people to track, understand and learn new ways to decrease stress and improve well-being.

The GoodLife Well-Being Index uses generally accepted categories defined by the Center for Disease Control (CDC) and the World Health Organization (WHO).

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HOW IT WORKS¶

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1. **Diminished Well-Being** reduces productivity by up to 80%¶

2. **Increased stress** costs companies billions in lost revenue every year.¶

By using TheGoodLife.ai across your company your people will: ¶

IMPROVE WELL-BEING¶

REDUCE STRESS¶

Build a People-First, Engaged Organization¶

We use science-based practices to create well-being and mindfulness centered tools, education and coaching programs that improve well-being and effectively reduce stress so organizations can retain people and grow sustainably.¶

66% of all employees and 91% of GenZ and Millenials believe a company culture should support personal well-being – Harvard study 2021¶

¶

Measurable Results for All

Deleted: Understanding the health of your people and your organization can help you make data-driven decisions around your investment in well-being strategy.¶

Empower your people to track, understand and learn new ways to decrease stress and improve well-being.¶

The GoodLife Well-Being Index uses generally accepted categories defined by the Center for Disease Control (CDC) and the World Health Organization (WHO).¶

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What are your people struggling with since the pandemic?¶

50%¶

Working from home or "hybrid" workers feel lonely and isolated.*¶

... [1]

A Whole Person, Whole Organization Approach

Here's how The Good Life Guide, Genii, works:

1. **User starts chat** conversation with Genii.
2. **User and Genii interact** while collecting data using **science-backed methods** and **personality profiling methods**.
3. **Data is collected** in the app to **drive evidentiary metrics** such as goal attainment, fulfillment, stress reduction and overall well-being.
4. **User and Genii become bonded** and **continuously learn** from each other through conversations, On the Spot Coaching and continuous improvement.
5. **Genii guides user** to achieve **personal or professional goals**.
6. **Company benefits** through **increased engagement**, less turnover and **higher productivity** overall.

Drive Platform Engagement Automatically

Genii will reach out to people with friendly reminders via text to share insights, tips, goals due, habits and to-dos that need to be completed toward a coaching or self-improvement goal.

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Tuesday, July 6 • 8:00 AM



Hi! Genii here: You have a new coaching session available today. Your Good Life Account: <https://thegoodlife.ai>

Thursday, July 8 • 8:00 AM



From Genii: You have an upcoming goal: "Lose 10 pounds by July 15." Your Good Life Account: <https://thegoodlife.ai>

Monday, July 12 • 8:00 AM



Hey! Genii here: "Meet with Sandy re. details of shuttle project." is due tomorrow. Your Good Life Account: <https://thegoodlife.ai>

Tuesday, July 13 • 8:00 AM



Genii says: "Update and submit my expense report." was due two days ago. Your Good Life Account: <https://thegoodlife.ai>

Thursday, July 15 • 8:00 AM



Hello from Genii: I haven't heard from you in a week... care to check in? Your Good Life Account: <https://thegoodlife.ai>

ALL information is encrypted and NO ONE except the individual user can see what is said to the Genii – ever.

Knowledge is Power,

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Genii makes it seamless for you to follow emotional trends with your employees while never compromising their privacy.

Our ~~c~~ontinuously updated ~~dashboard relays~~ well-being and stress reduction metrics ~~in~~ real time for the user and ~~your~~ company.
Spot patterns ~~to discover~~;

- personalities of the people in your organization
- individual strengths
- stress reduction trends
- mood changes within yourself or your organization
- well-being improvement trends that increase productivity

All without infringing on the privacy or emotional safety of any individual.

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Get immediate answers to most pressing life challenges with “On the Spot” Coaching.

Get personalized answers FAST. Using a combination of Cognitive Behavioral Therapy, Mindfulness Based Stress Reduction, Quantum Linguistics and Enhanced Rapid Learning techniques, TheGoodLife.ai will help you accomplish permanent and positive personal growth and get answers – NOW.
Just **CHAT WITH GENII** when you want to:

Make a Decision

Build My Confidence

Resolve a Conflict
Correct a Mistake

Break a Bad Habit

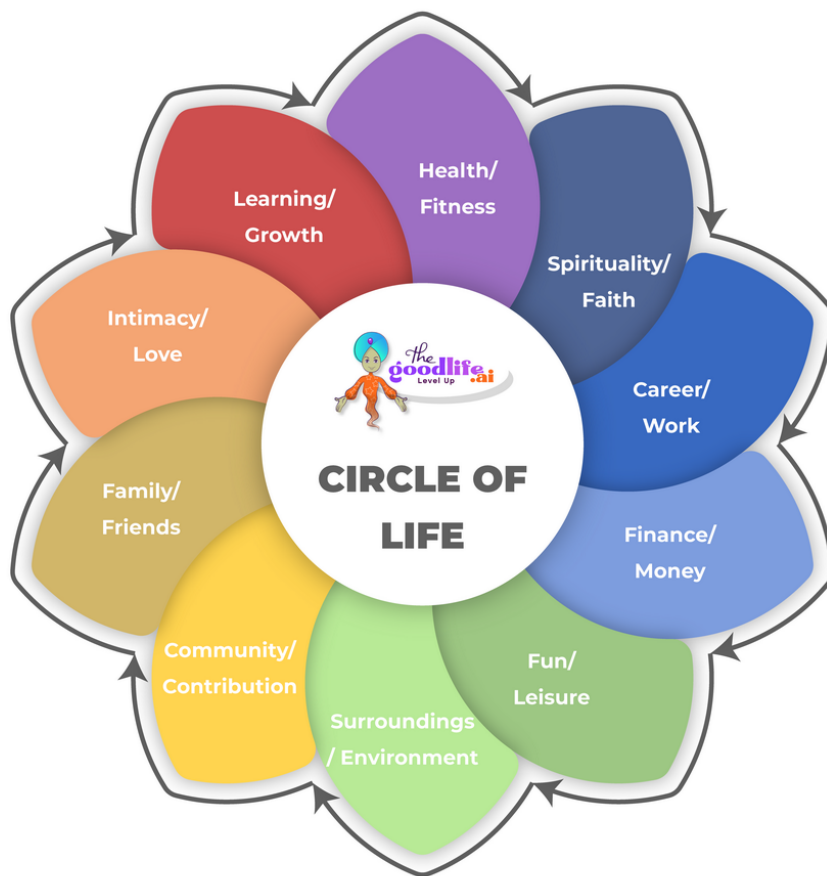
Get More Motivated

Calm Down

Take a Break

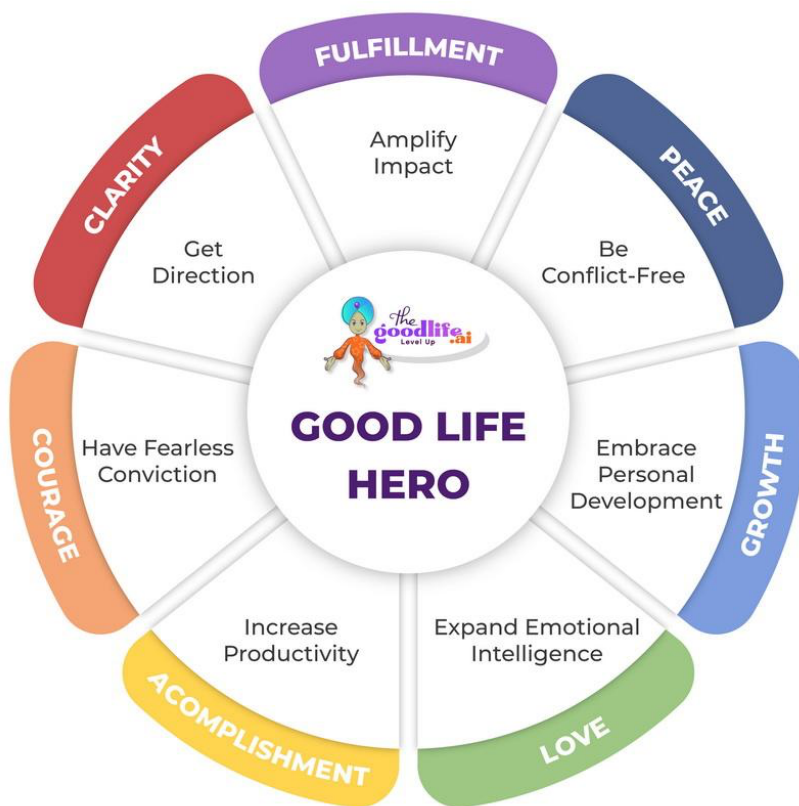
Feel Better

Personalized Well-Being Chat Coaching



Using our patent-pending 7 layer coaching model along with 10 categories of well-being used by the Center for Disease Control (CDC) and the World Health Organization (WHO), people go on a contextualized quest to uplevel their well-being over time.

By choosing between 7 Qualities of fulfillment along with one of 10 categories of Life, Genii creates a customized coaching program for each individual, choosing from 50 different coaching programs within the system.



Ask a Professional Human Coach

When your chatbot just isn't enough, you can supplement the chatbot by asking a human to answer your coaching question via email. It's a simple and easy supplement to chatbot and people know they are never alone.

We are always here for you!

100% Confidential and Safe

ALL information is encrypted and **NO ONE** except the individual user can see what is said to the Genii – ever.

[Schedule a Call](#)

[Hello,](#)

[I invite you to schedule some time to discover how to help your people create more fulfillment, clarity, and joy in their lives. The results to your organization will be an increase in personal well-being and productivity. It's a win-win for you and your business.](#)

[Please fill in the form so we can connect.](#)

[Always Thankful,](#)

[Joyce White](#)

[Partnerships & Community](#)

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