

Bullet the Podcast - Daniel Throsser NOTES FOR DRAFT

1:00 Ball crushers

3:00 Contest - newbie writer

4:00 How Upwork ____

5:00 Fun storytelling style makes you bank

5:30 How to develop your own storytelling voice

6:30 Kevin's trick to having a kickass day

7:00 Why Daniel doesn't write first thing in the morning

8:30 How to write your own episodic show with recurring characters

9:00 How adding an EQ filter to your emails amplifies personality

9:30 Daniel isn't really a brash argro dude

10:00 Competition isn't your industry. It's Netflix.

10:30 How to structure an email that gets massive reactions that people drool over

11:30 The Jerry Seinfeld & Joe Rogan secret behind creativity

11:30 Dialogue is the most valuable thing we have as marketers. Get people to hit reply to your email and start a convo

13:00 How 7 kids were harmed in a greased slide accident to teach you a copywriting lesson

14:30 3 secret lessons Daniel accidentally spilled from his upcoming storytelling course

15:00 The #1 thing writers get wrong in their storytelling that loses readers faster than_____

15:30 Why you should never dictate and transcribe your stories...unless you do this first

19:30 Use email time travel to instantly find your 1% of super fans (parallel welcome sequence)

24:00 Worrying about this common concern will assassinate your creativity as fast as an Avengers villain

25:30 Daniel's repressed side of justice gets a voice in his emails

26:30 Retaliation to injustice - took pirate website down) Why you don't want to get on Daniel's bad side

27:00 The famous Upwork Sting of thieving freelancers with big mouths

29:30 What to do if you want Daniel to open a can of whoop ass on you in a public forum

31:30 The most controversial way to get attention (ethically)...if you can stand the heat