

Red Hot Bullets Blueprint **Fascination Creation Station**

www.YouAsAPinUp.com

Tarket ...

Mia Maxwell is a 45 year old mama of two grown daughters in Los Angeles. Mia's greatest accomplishment is raising her daughters while her husband George was working as a busy CPA. From the time they were young, Mia would take them shopping for the trendiest clothes and get mother/daughter manicures. Every summer they'd take their boat to Lake Havasu for a family vacay. As her daughters became teens, they spent more and more time with their friends and even started dating. Mia would lunch with her girlfriends, take spin classes, and redecorate the house to keep busy. When her youngest graduated high school and moved out, Mia knew she needed some spark back in her life. She still felt attractive and she wanted to rekindle the fire in her marriage.



Feature Bullets

Features

- Oil or pencil artwork
- Handcrafted
- Looks like you at your sexiest
- **Highlights your best assets**
- Reflects your interests
- Different sizes available
- Great gift
- Celebrities do it too
- **Blueprint for a tattoo or vehicle art**
- **Symbolic of strength, sexiness, whatever you want to expand about yourself**
- **Show off your sports team fandom**
- **Make a business logo**
- Create a pin up avatar/target for your book
- **Be a character in your favorite movie...or a mermaid or a butterfly**
- **Showcase your pet**

Benefits

- Conversation piece
- Long-lasting
- Legacy art for the family
- Confidence-boosting
- Uplifting feelings
- Highlights the things you love about yourself
- Puts a smile on your face

Feature	So that	Benefit
Highlights your best assets		You get a burst of confidence every time you look at your portrait
Blueprint for a tattoo or vehicle art		You can take your sexy image on the road
Symbolic of strength, sexiness, whatever you want to expand about yourself		You're reminded psychologically of the areas you want to highlight in your life or that you bring to others
Show off your sports team fandom		You can be loud and proud of who you're rooting for
Make a business logo		You have a unique, memorable brand
Be a character in your favorite movie...or a mermaid or a butterfly		You can live out your fantasies
Showcase your pet		You have yet another reason to talk about your furbaby

Feature Bullets (Draft)

- Highlight your best assets so that you get a burst of confidence every time you look at your portrait
- Blueprint for a tattoo or vehicle art so that you can take your sexy image on the road
- Symbolic of strength, sexiness, whatever you want to expand about yourself so that you're reminded psychologically of the areas you want to highlight in your life or that you bring to others
- Show off your sports team fandom so that you can be loud and proud of who you're rooting for

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- Make your business logo so that you have a unique, memorable brand
- Be a character in your favorite movie...or a mermaid or a butterfly so that you can live out your fantasies
- Showcase your pet so that you have yet another reason to talk about your furbaby

The 6 “W”s

Write your fascinations BACKWARDS by asking yourself the 6 basic information gathering questions (How and 5 “W”s):

- How?
- What?
- Why?
- Who?
- Where?
- When?

How?

Gather a few of your favorite photo looks. Lauri will collaborate with you personally to discover how you want to be immortalized in this unforgettable snapshot of time. Once you approve your draft, Lauri will get to work on your masterpiece.

What?

Vargas-style likeness of you featuring you as the bombshell you are is hand-drawn by international artist Lauri Quinn Lowenberg.

Why?

Nothing wrong with flaunting what you’ve got...and making it look even better.

Cheaper than plastic surgery or botox.

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You won't have to ever do your hair or makeup again...just point to your painting.

You don't even need an elegant wardrobe because Lauri will design a personalized outfit to show off your curves.

Who?

It's all about YOU! Baby, you are the star of the show! Add in any other secondary players like pets or loved ones, but it's all about you taking center stage.

Where?

Hang it over the fireplace to start convos or keep it private for you in your boudoir.

When?

The waiting list varies but many clients plan their portrait as a special holiday gift. What better way to celebrate than giving yourself the red carpet treatment?

Developed Bullets

- Cancel the hairdresser and toss your make-up because you're gonna look picture perfect...Every. Single. Day!
- Emblazon your steamy portrait as a commemorative tattoo or travel in style with a silkscreen image of yours truly on your motorcycle, car, or plane
- Reinforce those goddess qualities you embody with symbols of strength, beauty, and wisdom so we know you're more than just a pretty face
- Be loud and proud of your sport with some sexy rah rah fan gear as part of your portrait
- Stand out from the business slog with a branded logo that gets you noticed and remembered
- All fantasies can come true when you're transformed into your cherished movie character...or even a mermaid or a temptress with butterfly wings. You're only limited by your imagination.

- Share the spotlight with your adorable furbaby to showcase your devotion

Extra Brain Farts

Start a smokeshow in your living room featuring YOU as a sexy vixen
Snapshot in time that exudes your radiance for generations to come
Enthusiastically show off your fandom in your favorite team's uniform
Perk up your confidence every time you walk past your stunning likeness
Showcase the swagger of your one-of-a-kind beloved pet

Since these are vanity bullets rather than results-oriented, the following templates don't really apply.

10 Red Hot Templates *(Shamelessly Stolen from John Carlton)*

- One mistake _____ make is....
- How one small change can do _____...
- How to avoid the problems of _____...
- Exactly where to use each of _____ steps to _____....
- How to _____...
- You'll always get a repeatable result with _____.
- The truth behind _____.
- Instantly diagnose mistakes with _____ so that....
- How to improve _____ no matter how difficult it was for you before.
- Do _____ effortlessly and easily.

Rando Bullet Starters

- Protecting the XX
- The Advantage of XX
- Breaking the Silence About XX
- Promoting Healthy XX
- Busting the Myth of XX
- Getting to the Root Cause of XX
- The Truth About XX
- How to Naturally XX
- Overcome “XX Hell”
- The Other Side of XX
- Tackling the True Cause of XX
- Why We Don’t Get Enough XX